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**HOW CREDIT MARKETS AFFECT HOMEOWNERSHIP: AN
EXPLANATION BASED ON DIFFERENCES BETWEEN
ITALIAN REGIONS**

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How credit markets affect homeownership: an explanation based on differences between Italian regions

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Abstract

This paper deals with the importance of liquidity constraints in shaping one of the main consumption and investment choices households make in their life: the purchase of a house. When borrowing and lending rates differ from each other and from the implicit rate of interest paid by real estate, the structure of those rates influences the decision to buy a house, and its impact depends on household characteristics and, in particular, on the slope of their resources profile over time. The empirical analysis is based on the Bank of Italy's Survey on Household Income and Wealth and exploits regional heterogeneity in financial market conditions to assess their effect on household tenure in a single country setting. The results show strong evidence that the interest rate spread interacts with the time path of resources and alters the desired age profile of housing tenure by discouraging or postponing the dwelling purchase by households with steeper resource profiles.

Key words: Housing tenure, liquidity constraints, interest rate spread
JEL: D1, G21, R21.

1 Introduction and motivations

One of the main consumption and investment choices households make in their life is housing tenure. A house is the main asset held by households

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in the majority of European countries. According to aggregate data, in 2004 the ratio of housing wealth to disposable income was 2.8 in Germany, 4 in Italy, 4.2 in the United Kingdom, and 4.3 in France.¹ Using Italian microdata from the Survey on Household Income and Wealth (SHIW), Table 1 shows that on average the home represents 85% of a homeowner's total net wealth; this percentage increases up to 93% if households older than 50 years are excluded.² One of the characteristics of a house is that it is also a consumption good. According to SHIW data, housing services represent a quarter of total household consumption and absorb a relevant share of family income (Table 2): On average, tenants spend almost 20% of their earnings for rent.³ Housing tenure would therefore sensibly impact on household portfolio composition, consumption life-cycle profiles, and, in turn, aggregate savings. It also deeply affects other dimensions of economic behavior, such as mobility and job search efforts (Oswald, 1996; Munch et al., 2006), labor force participation (Del Boca and Lusardi, 2003), children's school attendance (Green and White, 1997) and political and social activities (Dietz and Haurin, 2003).

The importance of real estate in household consumption and investment decisions and the relevant impact of housing tenure on several economic outputs have attracted the interest of economists and social scientists. European countries are characterized by great heterogeneity in homeownership rates: Table 3 shows that in 2000 the homeownership rate ranged between 43% in Germany to over 80% in Greece and Spain. This evidence is suggestive of the relevant role of the economic environment in shaping tenure. The goal of this paper is to analyze the impact of market conditions, particularly of credit markets, on the house purchase.

In principle, homeownership does not necessarily have to be preferable to renting: Individuals may choose not to carry the risks and costs related to owning a home and may prefer more flexible living arrangements (Green, 1996).⁴ If credit is not rationed, tenure is determined by personal charac-

¹Data from the National Statistical Institutes, Bundesbank, and OECD.

²Figures from the survey data fit the observed paths well: The homeownership rate is 68.47% according to the 2002 SHIW, and 71.31% according to the 2001 census.

³According to data from Italy's National Institute of Statistics (*Indagine sui consumi delle famiglie*), in 2004 rents were 16.5% of tenants' total expenditure (Cipolletta et al., 2005).

⁴Nevertheless, in many countries homeownership is identified as the preferred form of tenure. In analyzing several European countries, Diaz-Serrano and Stoyanova (2010) argues that, when compared to other forms of living arrangements, homeownership promotes higher levels of housing satisfaction across all individuals. In the same direction, Ben-Shahar (2008) shows that psychological factors are more relevant than economic ones

teristics and preferences and the cost of owning relative to renting. When liquidity constraints are binding, the timing of resources also matters: Constraints interact with the time path of wealth and makes homeownership less attractive for people with a steep resource profile, particularly the young as found in the U.S. (Duca and Rosenthal, 1994).

A further implication concerns consumption and welfare inequality. Financial markets can reduce consumption inequality among people endowed with different resources at the beginning of their life (Bicakova and Siermincka, 2007; Bertola and Koeniger, 2004): All else being equal, agents with less initial wealth will benefit more from weaker liquidity constraints that allow them to buy their own dwelling, thus reducing homeownership inequality among the young.

Even if it is almost natural to think that credit constraints affect housing tenure, this need not be the case; indeed, family networks can circumvent them and intergenerational transfers can weaken their effect. Moreover, if young households expect to receive a house as a bequest, they may choose to rent and wait to receive it.⁵ Thus the effect of liquidity constraints is not *a priori* obvious, which makes the empirical analysis more insightful. In this perspective, Italy is a case study worth investigating, since it is characterized by high ownership rates and low mortgages take-up rates, as pointed out by Bicakova and Sierminska (2007); Bartiloro et al. (2007); Crook (2006) and shown in Table 4. At first glance, these data appear to bear out the claim that family ties lessen the function of credit markets. However, evidence of a relevant effect of credit rationing on housing tenure confirms results by Guiso and Jappelli (1991) and Casolaro et al. (2006), further sustaining the role of intergenerational transfers as a tool to address borrowing constraints.

The effect of liquidity constraints has been analyzed by previous literature, mainly from a cross-country perspective (Chiuri and Jappelli, 2003; Bicakova and Sierminska, 2007). But several factors differ across countries, such as the tax treatment of owning and renting or rental market regulations, and it is therefore difficult to isolate the effect of borrowing constraints. This paper exploits a characteristic feature of the Italian case, that is, its great heterogeneity in regional financial market conditions, to address the issue in a single-country setting.⁶ This approach does not weaken the relevance of the results that are indeed an important contribution to the investigation

in shaping tenure decisions.

⁵As a consequence of population aging, this happens later in life, and, therefore, the role of bequests in weakening borrowing constraints is lessening.

⁶This heterogeneity has been documented by Guiso et al. (2004) and Guiso et al. (2007), and exploited by Bertola et al. (2005), Casolaro et al. (2006) and Benfratello et al. (2008).

of the heterogeneity in homeownership rates that characterizes European countries. Moving the focus from a cross-country comparison to a within-country analysis also provides another opportunity: Rather than focusing on the macro effects of credit rationing on homeownership rate, this paper also studies its micro effects, showing its impact on individual households.

A further contribution of this work consists in the use of a broad definition of credit rationing: While previous literature centered on homeownership choices identifies and measures borrowing constraints as quantity restrictions on the mortgage value (the loan-to-value ratio), here borrowing constraints assume the form of a spread between borrowing and lending rates. Jaffee and Stiglitz (1990) define credit rationing as a situation in which there is an excess of demand for loans at the current interest rates of primary lenders. A strict interpretation identifies liquidity-constrained individuals as agents who face quantity restrictions on the amounts they can borrow, while, according to a weaker interpretation, this definition also includes consumers for whom interest rates depend on their asset positions.⁷ This definition seems to fit the Italian case better, where, as is clear from Table 4, quantity limits on mortgage values do not seem to be binding.

The structure of this paper is as follows: After a brief review of the related literature in Section 2, Section 3 outlines the theoretical framework and Section 4 describes the data. The core part of the work is the empirical analysis, developed in Section 5. Section 6 briefly presents the study's conclusions.

2 Related literature

The rationale of the impact of liquidity constraints on the house purchase has been modeled by Artle and Varaya (1978). Moving from the assumption that owning is always preferred to renting, the authors show that liquidity constraints can lead agents with low initial resources or high intertemporal discount rates to optimally choose to be a tenant. Indeed, a down payment for a house purchase would require large savings at the beginning of one's lifetime, which would lead to suboptimal life-cycle consumption paths.⁸ Some years later, Henderson and Ioannides (1983) extended the model of Artle

⁷The former interpretation is a special case of the latter, that is, when the interest rate goes to infinity at the borrowing limit (Attanasio et al., 2000).

⁸A different but related approach is followed by Ortalo-Magne and Rady (1999). The authors implement an equilibrium model of the housing market to explain the co-movement of house prices and homeownership rates for different age classes in response to income and credit market shocks.

and Varaya (1978) by relaxing the assumption of the dominance of owning over renting: An externality is associated with renting, and it is shown to be responsible for the relative attractiveness of owning.

Empirical analysis on the effect of credit rationing on homeownership have originally been carried out through simulations (Barakova et al., 2003; Quercia et al., 2003; Haurin et al., 1997; Linneman et al., 1997).⁹ Other single-country studies (Bostic and Surette, 2000; Di and Liu, 2005) exploit time trends to identify the impact of credit rationing. For instance, Di and Liu (2005) find evidence that suggests that the importance of wealth in predicting homeownership has declined over time, and claim that “these results provide some support for the view that the proliferation of mortgage products allowing for low down payments in the late 1990s may have contributed to a reduction in the importance of wealth for achieving homeownership.”¹⁰

To the best of my knowledge, Chiuri and Jappelli (2003) and Bicakova and Sierminska (2007) are the only ones to attempt to address the issue from a cross-country perspective. The former find credit rationing, measured by the loan-to-value ratio, to have a significant impact, and the latter show the economic environment has a significant impact on homeownership and its distribution across the youth population.

Another group of papers is related to the empirical analysis carried out in this paper by the strategy used to identify the effect of credit market conditions. Time- and region-specific variability in local market indicators have been exploited in previous literature Guiso et al. (2004); Bertola et al. (2005); Casolaro et al. (2006) and Benfratello et al. (2008) to assess their impact on several real outputs.

3 A simple model for housing tenure

This section develops a two-period model to describe the mechanisms and relations that underlie housing tenure choices. Even if admittedly simplified, the model provides a conceptual framework with which to investigate the home purchase decision.

In the maximization problem, agents decide whether to buy or rent a

⁹These papers estimate the desired house value for a subsample of unconstrained agents and, in a further step, they evaluate the effects of constraints, comparing desired and observed house values (see Feldman (2002) for a review).

¹⁰In a related study on the Italian case, Guiso and Jappelli (2002) estimate a selection model to evaluate the impact of transfers on the time to acquire savings before the house purchase and on the house value. Their results indicate that transfers shorten savings times and are associated with higher house values.

house by choosing the tenure status that yields the highest indirect utility. In this economy there is only one kind of house with value H and, moreover, uncertainty is ruled out.¹¹ Utility is assumed to be separable, increasing, and concave in current non-housing consumption (C) and in funds available for future consumption (A).¹² To obtain a closed-form solution within this more general class of functions, a logarithmic utility function is used.

In a world with perfect information and without friction, interest rates on assets (r_a) and liabilities (r_d) coincide and are equal to the real estate ones: $r_a = r_d = r_h$. In this framework, agents are indifferent between owning and renting. But to get rental payments, landlords bear the cost of collecting rent and the risk that tenants will damage the house.¹³ To let landlords buy houses, the net revenue yielded by real estate must be greater or equal to interests paid by financial assets. This inequality implies that $r_h > r_a$ ¹⁴ and, in turn, that the cost of housing services for tenants (rental payments $R = r_h H$) is higher than for homeowners (the opportunity cost of holding housing wealth $r_a H$).¹⁵

But credit is rationed: Even if the house purchase can be financed through mortgages, the interest charged on the debt is higher than that paid by financial assets: $r_a < r_h < r_d$. Household budget constraints are therefore discontinuous, and steeper if households borrow in the first period.¹⁶

Agents solve

$$\max_C \log C + \log A \quad (1)$$

¹¹Ortalo-Magne and Rady (2002); Diaz-Serrano (2005a,c,b) analyze housing tenure choices under uncertainty.

¹²Housing consumption is not a choice variable, since only one kind of house is available: The utility yielded by housing services would therefore shift utility upward by the same amount for everyone in this economy. Moreover, the intertemporal discount rate is assumed to be zero; allowing for the discounting of future utility would imply more complex but qualitatively similar relations and results.

¹³An interesting interpretation of c is given by Henderson and Ioannides (1983). According to their model, an externality is associated with renting, and it is shown to be responsible for the relative attractiveness of owning.

¹⁴A similar assumption is made in Campbell and Cocco (2007).

¹⁵The difference between the interest paid by financial and real estate assets is positive only for the house. The net interest paid by other properties is r_a , since the cost c must be effectively paid by the landlord to get the rent. It follows that, apart for the dwelling, agents are indifferent to investing in real estate or financial assets; hence some of them will become landlords.

¹⁶It is worth noting that quantity limits to borrowing are a special case of this constraint: A value of r_d that goes to infinity simply means that access to credit is denied.

subject to

$$A = Y + \begin{cases} (W - C)(1 + r_a) - R & \text{if renter} \\ (1 - \tau q)H + (W - C - (1 + \tau)H)(1 + r_a) & \text{if owner and } W > H(1 + \tau) + C \\ (1 - \tau q)H + (W - C - (1 + \tau)H)(1 + r_d) & \text{if owner and } W \leq H(1 + \tau) + C \end{cases} \quad (2)$$

where Y is the amount of purchasing power that will become available (with certainty) in the future and W is the current cash-on-hand. For simplicity, the rental payment R is timed in the second period, τ is the rate charged on the house value H to sustain transaction costs, and q is the probability of residential moving in the second period. Hence, if they move, homeowners have to pay the transaction cost τH to buy a new house, while renters are not charged any additional cost.

Households solve the optimization problem for each alternative and compare pairwise the indirect utilities obtained. The solution of such a comparison leads unconstrained households (with $W > H(1 + \tau) + C^*$)¹⁷ to follow the standard condition for purchase:

$$\frac{1 + r_h}{1 + r_a} > 1 + \tau + \frac{\tau q}{1 + r_a}. \quad (3)$$

If households are not constrained, they will buy their dwelling whenever the present value of the revenue from real assets $\left(\frac{1+r_h}{1+r_a}\right)$ is greater than the cost of the purchase $(1+\tau)$. If the probability of moving is positive, a greater rate of return on real assets is required to buy the house (Haurin and Gill, 2002): This effect is captured by the term $\frac{\tau q}{1+r_a}$. Equation (3) can alternatively be seen as the condition for purchase when credit is not rationed ($r_d = r_a$). In that case, agents choose to be owner or tenants, depending on the expected value of q .

When a share of the house value must be borrowed ($W < H(1 + \tau) + C^*$), the purchase condition is function of model variables.

Particularly, the effect of the timing of resources on $U_{OD}^* - U_R^*$ is summarized by equations (4) and (5):¹⁸

$$\frac{\partial(U_{OD}^* - U_R^*)}{\partial W} = \sqrt{1 + r_d}(\sqrt{1 + r_d} - \sqrt{1 + r_a}) > 0 \quad (4)$$

$$\frac{\partial(U_{OD}^* - U_R^*)}{\partial Y} = -\frac{1}{\sqrt{1 + r_a}}(\sqrt{1 + r_d} - \sqrt{1 + r_a}) < 0 \quad (5)$$

¹⁷ C^* is the optimal level of consumption.

¹⁸ U_{OD}^* and U_R^* are indirect utility of, respectively, the owner with debt and the renter.

First, it is worth noting that the timing of resources influences tenure decisions only if credit is rationed (if $r_d = r_a$, the expressions in equations (4) and (5) collapse to zero). All else being equal, greater cash-on-hand reduces the share of H that must be borrowed and weakens the effect of liquidity constraints (equation (4)): Hence the derivative of $U_{OD}^* - U_R^*$ with respect to W is positive. In a parallel way, households that, all else being equal, will achieve higher incomes in the future are more constrained. Consumption is indeed a positive function of lifetime resources, and, therefore, a higher future income entails lower savings and resources available for the house purchase (equation (5)). In conclusion, agents with steeper resource profiles would borrow a larger fraction of the house value and are therefore more constrained by the higher rate r_d ; the magnitude of this effect is proportional to the interest rate spread.

4 Data and descriptive statistics

4.1 Household data

The empirical analysis is based on data from the Bank of Italy's SHIW and relies on the 1993, 1995, 1998, 2000, and 2002 waves. Each wave surveys a representative sample of the Italian resident population and covers about 8000 households. The head of the household is conventionally identified with the person primarily responsible for the household budget. The net response rate (ratio of responses to households contacted, net of ineligible units) was 34.3% in the 2002 wave.¹⁹ Furthermore, the SHIW dataset has a panel component: Since 1989, part of the sample has consisted of households that were interviewed in previous surveys. In each wave, these households comprise about half of the sample (approximately 4000 households).

In this study, the unit of analysis is the family, and demographic characteristics refer to the household head; the sample is restricted to households aged between 25 and 50 years.²⁰ Households younger than 25 are excluded, since there should be some form of selection in the choice of household formation; this selection is relevant in Italy, where most young adults live with their parents. On the other hand, housing tenure choices made by agents older than 50 might be driven by factors related to retirement and/or health

¹⁹ Brandolini and Cannari (1994) present a detailed discussion of sample design, attrition, and other measurement issues and compare the SHIW variables with the corresponding aggregate quantities.

²⁰ To check the sensitivity of results to this age restriction, estimates are performed on different subsamples (these estimates are not reported but are available on request).

and family shocks. Finally, homeowners who inherited their house or received it as a gift are dropped from the sample, since they do not face the choice of buying or renting their house.²¹ Some descriptive statistics for the sample used for the regression are reported in Tables 4 and 5.

4.2 The spread

Identification of the econometric model exploits time- and region-specific variability in the spread between borrowing and lending interest rates. Even if not directly relevant for the house purchase, their levels and the spread are related, over time and across regions, to those applicable to household mortgages and deposits.²² Table 6 documents the variability of those interests and their differences across regions and over time.

Two main objections can be raised against the use of the regional interest rate spread as a measure for the strength of liquidity constraints.²³ First, the interest rate spread may be driven by region- and time-specific clustering of individual characteristics that determine the average default risk. It is worth noting that in all the estimates, I control for factors that are region or time specific, and, therefore, this objection refers only to time- and region-specific foreclosure risk. Moreover, in line with Guiso et al. (2004), this would not be a source of concern if the individual characteristics that make somebody a good or bad borrower were unobservable to both the econometrician and the banker. Indeed, under this assumption, *ceteris paribus* a household will receive credit at lower cost in a region where the spread is smaller, which is consistent with the use of spread as a measure of credit rationing. If, instead, bankers observed features that affected the borrower's expected

²¹In principle, they could sell their house and rent another one, but this event would be uncommon, and the choice is still a different one. Furthermore, one might argue that this could introduce a possible selection effect. I addressed the issue in two ways. First, I estimate the model on the whole sample, and the results are qualitatively similar. Second, I use income as a proxy for wealth (since it is not endogenous in the selection equation) and I estimate the probit model with sample selection, using as exclusion restriction parental education and job (a dummy that is one if parents are self-employed). The null hypothesis that the two equations are independent cannot be rejected (the p-value is 0.928).

²²In fact, the interest rate charged to one's loan is matter of choice between a fixed or a variable interest rate and between a set of available mortgage lives. This work does not investigate mortgage choices.

²³A further potential caveat concerns the endogeneity of the region of residence: People may move to other regions to exploit better market conditions. It is, however, plausible to assume this choice to be predetermined with respect to housing tenure, and, therefore, exogenous. Moreover, if the same model is estimated only for those who were born in the region where they actually live, the main findings are confirmed.

repayment, they would be able to discriminate: Two individuals with the same characteristics (included those observed by the bankers and not by the econometrician) are charged the same borrowing interest rate, even if they live in different regions. In this case, the identification approach used in this paper may incorrectly attribute to credit constraints some effects they do not have. To address this issue, I included in the regression the share of overdue debt in the region for the period 1998-2002 (source of the index: Unioncamere and Istituto Tagliacarne (2003)), but it did not have a significant effect. However, there might still be unobservable differences in the clustering of characteristics that affect the individual default risk like, for instance, job and wage stability that is not captured by the covariates. If job and wage stability is relatively low in a region with respect to the other ones, in that region the average risk and, in turn, the spread will be higher. Indeed, if a household with relatively unstable job and wage is less likely to be homeowner, regardless of credit market conditions, the effect of wage instability may appear as the effect of the interest rate spread. To avoid this problem, I instrument spread with variables that describe the regional structure of financial markets in 1936. A detailed discussion of the instruments and their validity is provided in Section 5.2.

The second objection is that the level of spread may be the effect of sudden shifts in the demand for credit driven by local idiosyncratic shocks that may also influence observed tenure. However, along the lines outlined above, I address this potential endogeneity problem.

5 The empirical analysis

5.1 Basic model: A probit model on a pooled sample

There are two main predictions of the stylized theoretical model. The first is that households whose resources increase more steeply over the life-cycle would like to borrow a large fraction of the house value and are, thus, more constrained by the interest rate spread. The second is that the strength of this effect increases with the spread. To analyze the determinants of housing tenure and to test these and other theoretical implications, a standard probit model is estimated. Since information about household characteristics at the time of house purchase are not provided by the SHIW data, the empirical analysis focuses on the tenure status as a latent variable. The dependent variable is therefore equal to one if the household owns its dwelling, and zero otherwise. The vector of explanatory variables includes individual characteristics and market indexes (average rent, house price, and interest

rate spread). According to theoretical predictions, individual variables that are expected to influence homeownership are those related to cash-on-hand, future income, and the probability of moving in the future. The slope of the earning profile is captured by education: More educated agents are indeed expected to have steeper labor income paths (Borella, 2004). Since current income has larger relative effects on loan supply and expected income has relatively larger effects on credit demand, steeper income profiles are likely to be positively correlated with being credit constrained. Other variables that can influence the income profile (occupation and sector of employment), expectations about future mobility (marital status, age, private versus public employment sector, and city size), or tastes (gender, family size) are added as controls. Time and regional dummies are also included to control for time- and region-specific factors, respectively (see Appendix A for a description of the explanatory variables).

Regression results are reported in Table 7: The simplest specification is in model (1), where the effect of the spread index does not depend on any other variable. In column (2), the interactions of spread with current resources and education are added; and, in the last column, robustness to the addition of other controls is addressed. As expected, the likelihood of homeownership increases with available resources and decreases with education in the first specification. Estimated coefficients of market-level variables have the expected sign (house prices and rental payments have, respectively, a negative and a positive impact), but the coefficient of the interest rate spread is not statistically significant. But this result does not hold if the impact of the spread is allowed to differ according to household characteristics (column 2 of Table 7). More severe liquidity constraints reduce the likelihood of homeownership, and the magnitude of this effect is lower for households that are less constrained, that is, have greater wealth and/or less education. These results are in line with theoretical predictions: The path of resources does not affect tenure choice if credit is not rationed; it becomes significant if borrowing is constrained, and its effect increases with the interest rate spread.

The marginal effects reported in Table 7 are computed at the sample mean of the regressors, but they are not sufficient to pin down the overall impact of explainers that are interacted with other variables. Hence, Figure 1 plots the marginal effect of the interest rate spread as a function of total wealth (expressed in thousands of 2002 euros) for the reference household.²⁴

²⁴The reference household is a couple with a male household head aged 35 years, with a high school diploma, who is an employee living in a medium-sized city in Lombardia in

An increase in the spread by one percentage point reduces the probability of homeownership by 4-6% for households endowed with less than 50,000 euros. The negative effect slowly decreases with wealth: The null hypothesis that the marginal effect of spread is zero cannot be rejected for resources greater than 58,000 euros at the 5% level, and for resources greater than 65,000 euros at the 10% level.²⁵ Figure 2 draws the increasing marginal effect of wealth as a function of the interest rate spread: It is always positive and significant and increasing with spread.

The results presented above may be sensitive to arbitrary age restrictions: The same model is therefore estimated for different age brackets. In general, the sign and significance of the coefficients are confirmed, and the effect of the main variables is greater for younger households.²⁶ The results shown in Table 7 are based on the entire sample, which includes both constrained and unconstrained agents. But credit market features are expected to be relevant only for liquidity-constrained households. To address this issue, the model is estimated for different subsamples of agents that are more likely to be liquidity constrained and the main insights are confirmed.

Since the interest rate spread is correlated with broader local credit market conditions, it may also capture the effect of credit denial. To address this concern, the model for tenure is estimated, excluding from the sample those agents who have been denied credit or who have been discouraged from applying (3.4% of the sample). Estimate coefficients are basically unchanged.

A final remark concerns the use of spread and variables evaluated in the year of the interview, while, in principle, relevant factors would refer to the year of the house purchase. I address the issue empirically by estimating the probability of buying a house, given that the household rented in the previous period. Despite the drawbacks of this regression, the results from this exercise are similar to the earlier findings:²⁷ The direction of the effect of the main explanatory variables is basically confirmed, and, among them, spread and its interaction with wealth are found to be especially powerful.

1998. Other variables are at their median value.

²⁵ Around 40% of the households in the reference category hold less than these jj

²⁶ This and the following robustness checks are not reported but are available on request.

²⁷ The sample size is cut by more than half and, moreover, the most appropriate duration model cannot be implemented because of the small size of the panel and the small number of shifts in tenure status recorded in the data.

5.2 Addressing the endogeneity of the interest rate spread and wealth: A control function approach

Up to this point, both the interest rate spread and available wealth are assumed to be exogenous. But, in principle, idiosyncratic regional shocks can influence both tenure and spread: the endogeneity of spread may therefore be an issue. Moreover, the spread may capture any geographical clustering of individual characteristics that make someone a good or a bad borrower. For this reason, the spread may pick up other factors that are time- and region-specific (see Section 4.2 for a more detailed discussion about this issue). Furthermore, households that are willing to buy their dwelling may save more (Haurin et al., 1993) or increase their labor supply (mainly through the labor force participation of women) to reduce the amount of debt. In this case, both the probability of owning and the level of wealth are driven by preferences for homeownership: The level of resources may hence be correlated with the error term, and the endogeneity of wealth may bias the results.

To address this concern, one must identify a set of determinants of wealth and interest rate spread (instruments) that are not correlated with the error term in the homeownership equation. Following the strategy by Guiso et al. (2004) and Benfratello et al. (2008), instruments for the interest rate spread are variables for the banking structure in 1936, the year of a radical reorganization of the banking system.²⁸ Guiso et al. (2004) explain in detail why these variables have predictive power for the level of banking development in the more recent past. The basic idea is that different types of banks faced different constraints in opening new branches. More specifically, variables that would be relevant in shaping the structure of the banking system are the number of total branches in each region in 1936 and the share of branches owned by local versus national banks, since the former had more flexibility to grow. Moreover, since among the local banks, savings banks had more flexibility than cooperative ones, the numbers of cooperative and savings banks per million inhabitants are also included.²⁹ These variables are expected to be relevant and, according to Guiso et al. (2004, 2007), they are not correlated with regional development in 1936 and are therefore exogenous. Instruments for wealth are indeed two dummies that capture whether at least one parent of each partner is self-employed, and a dummy that is equal to one if at least one parent of the partner is alive, and zero

²⁸See Appendix B for the motivation for this choice.

²⁹These variables are time invariant but are allowed to have a different effect on the spread in each period.

otherwise. The rationale for the use of these variables is that the parents' self-employment is expected to be positively related to their income³⁰ or can capture the effect of family networks in boosting the initial income of children (Capuano, 2010). If the parents are alive, they can boost their children's resources with intergenerational transfers or by helping them with child care, fostering the labor market participation of wives.³¹

A control function approach is followed to address the potential endogeneity of wealth with respect to credit constraints. (Rivers and Vuong, 1988), and results are reported in Table 8. The OLS estimates for spread are shown in the last column of Table 8.³² The fitted residuals from these equations are then added in the main equation that is estimated by maximum likelihood (column 2 in Table 8). The estimate for spread illustrates that 1936 instruments are significant in explaining current regional spreads, and all of them have the expected sign. The t-test on the significance of the fitted residual of the model for wealth and spread in the probit model provides a valid test for the exogeneity of the two regressors. While the exogeneity of wealth is rejected, the coefficient of the fitted residual of spread is not statistically different from zero, meaning that the spread is not endogenous in the probit model.

Hence a broader control function model can be estimated, including also the interest rate spread in the vector of explainers for wealth. The results are reported in Table 9. As expected, all the dummy variables have a positive effect on the stock of wealth (column 3 of Table 9).³³ Even if the exogeneity of wealth is rejected, the main findings of the previous section are maintained: The sign and significance of the coefficients estimated under

³⁰Information about parental wealth and income are not provided by the SHIW data.

³¹A caveat about the use of these instruments, particularly of parents' self-employment, comes from the function of parental resources as collateral for children's debt: Parental self-employment may be correlated with unobservables that affect the likelihood of getting a loan, and, in turn, tenure. It is, however, worth noting that the distribution of credit denial is independent of parental self-employment: The p-values of the null hypothesis that credit denial and self-employment of the parents of, respectively, the household head and the partner are independent are 0.941 and 0.608. Moreover, as shown later in this section, the Hansen J test fails to reject the exogeneity of the instruments.

³²The OLS estimates for wealth are not reported.

³³As shown later by tests on generalized method of moments (GMM) estimates, these are valid instruments. If the same estimate is done using as instruments only the two dummies for self-employment, the results are confirmed (but the Hansen test cannot be run in the linear probability model). Alternatively, the dummy for living parents may be substituted by the interaction of the dummy for self-employment of the parents of the household head with the interest rate spread. The results are also confirmed in this case: Wealth is endogenous, but the main findings are robust.

the hypothesis of exogeneity (column 1 of Table 9) and the corrected ones (column 2 of Table 9) are similar.

The main drawback of the control function approach is that the validity of instruments cannot be tested. For this reason, a linear probability model has been estimated by a two-step GMM. The two-step GMM allows one to test the relevance of the instruments used, and, since the model is over-identified, Hansen's J test can be implemented. The F test on excluded instruments rejects their weakness and the J test fails to reject the null hypothesis of the exogeneity of the instruments (the p-value is 0.554).

5.3 Controlling for individual unobserved heterogeneity: Random effect and fixed effect models

The previous section deals with the endogeneity of cash-on-hand. But a more general source of endogeneity can arise: Individual specific unobservables, such as ability, tastes, intertemporal discount rates, and preferences for homeownership, may indeed be correlated with some of the explanatory variables. To address the issue, the panel dimension of part of the sample is exploited to allow some form of correlation between the regressors and the unobserved heterogeneity.

A solution à la Chamberlain (Wooldridge, 2001) is a natural starting point. Hence, an arbitrary correlation between the individual unobserved heterogeneity and the regressors is assumed: The former depends on the mean of the wealth and family size over time. An even broader model is the conditional logit model: Regressors are assumed to be exogenous with respect to idiosyncratic shock, without any additional requirement of orthogonality between individual heterogeneity and the explanators. The main drawback of these two approaches is that they rely on a smaller sample. Despite this shortcoming, the main findings of previous sections are confirmed (Table 10). Nevertheless, the interaction between spread and years of education of education is marginally significant; however, this result may be driven by the reduced sample size (the same coefficient is significant only at the 10% level in pooled probit estimate as well). It is worth noting that the mean wealth is significant in the random effect model (column 2 of Table 10) estimate, confirming the correlation between wealth and unobserved heterogeneity.

6 Conclusions

This paper contributes to the literature on the effects of liquidity constraints on consumption and savings by investigating their role in shaping homeownership. Housing tenure is driven by household and environmental factors that affect the relative attractiveness of the alternatives. When credit is rationed, the timing of resources becomes a relevant explanator: Agents with a steeper earning profile are indeed more constrained, and, in turn, less likely to become homeowners. Even if it is almost natural to think that credit constraints affect housing tenure, it is not necessarily true if intra-household transfers lessen their effect on youth tenure decisions. From this perspective, Italy is a case study worth investigating, since it is characterized by high ownership rates and low mortgage take-up rates.

To empirically investigate the issue, probability models for housing tenure have been estimated using the Bank of Italy's data. The main contribution of this work is to exploit the within-region heterogeneity in local financial markets to assess their role in determining homeownership, keeping fixed other institutional factors such as rental market regulations or the tax code. Furthermore, this analysis relies on a broad definition of liquidity-constrained consumers that includes not only agents who face quantity limits on the amount they can borrow, but also households for whom interest rates on borrowing and lending are different.

The results basically confirm the predictions: Credit rationing has a negative impact on homeownership, and its effect is lower for richer and less educated households that have a flatter income profile and are therefore less constrained. A rise in the interest rate spread by one percentage point is estimated to reduce the probability of homeownership by 4-6% for medium-educated households. The impact of liquidity constraints on housing tenure decisions decreases with wealth, and is zero for (medium-educated) households endowed with more than 65,000 euros. These results turn out to have relevant policy implications: Policies aimed at boosting the income earning potential of younger workers would make the earnings profile less steep, and thereby also increase homeownership rates.

A potential pitfall of this analysis is the endogeneity of the interest rate spread and of wealth. Hence idiosyncratic regional shocks can influence both tenure and spread, and, moreover, the latter may be correlated with unobserved variables. In addition, households that are willing to buy their dwelling may save more or increase their household labor supply (mainly through the labor force participation of women) to reduce the amount of money they must borrow. The endogeneity of regressors is ad-

dressed through a control function approach that shows how the exogeneity of wealth is rejected, but the main findings are robust. More general sources of endogeneity can arise if individual specific unobservables are correlated with some of the explanatory variables. To address the issue, the panel dimension of part of the sample is exploited to estimate a Chamberlain probit model and a conditional fixed effect logit that allow unobserved heterogeneity to be correlated with regressors. Even if evaluated on a smaller sample, these estimates basically confirm previous findings.

In conclusion, the results of this analysis are in line with previous cross-country studies (Chiuri and Jappelli, 2003; Bicakova and Sierminska, 2007) that find credit market conditions to have a significant effect on homeownership rates. While this study refers to Italy, it carries more general insights, assessing the crucial role played by financial markets in shaping geographical heterogeneity in homeownership rates.

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Table 1: Incidence of the dwelling over total net wealth

	Own. rate	Mean	Std. Dev.
All	66.22%	55.92%	1.28
Aged 25-50	59.55%	54.95%	1.90
Owners		84.85%	1.5
Owners 25-50		92.63%	2.38

Source: elaboration on SHIW data (1993-2002).

Table 2: Incidence of the expenditure for housing services

	on total consumption ^a		on income ^b	
	Mean	Std. Dev.	Mean	Std. Dev.
All	25.01%	0.12	24.88 %	0.17
Renters	19.70%	0.11	18.63 %	0.14
Aged 25-50	24.29%	0.11	23.10 %	0.15
Renters 25-50	19.93%	0.11	18.87 %	0.14

Source: elaboration on SHIW data (1993-2002).

Notes: *a*: ratio between rental payments and non durable consumption (included rent). Household evaluation of potential rental payment at market price is used to measure housing consumption by homeowners.

b: ratio between rental payments and annual household labor income.

Table 3: Owner occupation rate

Austria	53.7%
Denmark	65.0%
France	62.7%
Germany	43.4%
Greece	83.6%
Italy	75.5%
Netherlands	54.4%
Portugal	65.0%
Spain	85.3%
Sweden	59.9%
UK	70.6%

Source: Jentzsch and San Jose' Riestra (2006): Eurostat (data for 2000).

Table 4: Incidence of debt for homeowners

		25-50	25-37	38-50
Homeownership rate		59.55%	49.51%	65.04%
Homeowners with debt		27.01%	30.47%	25.58%
Mortgage value	Owners	7 973	10 097	7 091
	Owners with debt	29 633	33 244	27 845
Mortgage/house value	Owners	5.95%	8.20%	5.01%
	Owners with debt	22.05%	26.92%	19.63%

Source: SHIW 1993-2002.

Mortgage value: debt for house purchase or renovation (also on real estate different from the house). Mortgage/house value=real estate debt/ house value.

Table 5: Descriptive statistics

Variable	All			Tenants			Homeowners		
	Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.	Mean
Owner	62.23%	0.48							
Age	40.40	6.58	39.12	6.80	41.17	6.33			
Male	76.50%	0.42	73.21%	0.44	78.50%	0.41			
Family size	3.37	1.23	3.22	1.34	3.46	1.15			
Married	79.85%	0.40	72.52%	0.45	84.30%	0.36			
No education	1.12%	0.11	2.18%	0.15	0.47%	0.07			
Compulsory education	49.78%	0.50	59.44%	0.49	43.92%	0.50			
College	38.11%	0.49	30.56%	0.46	42.69%	0.49			
Degree or more	10.99%	0.31	7.82%	0.27	12.92%	0.34			
Years of education	10.41	3.97	9.51	3.91	10.95	3.90			
Employee	67.94%	0.47	68.11%	0.47	67.83%	0.47			
Self-employed	19.68%	0.40	16.03%	0.37	21.90%	0.41			
Private sector	66.17%	0.47	68.73%	0.46	64.62%	0.48			
Wealth	129.47	180.56	19.81	60.55	196.03	196.05			
Small city (< 20 000)	22.79%	0.42	17.98%	0.38	25.70%	0.44			
Large city (> 500 000)	11.06%	0.31	14.39%	0.35	9.04%	0.29			
House surface	101.94	52.13	81.34	29.76	114.44	58.43			
House value	130.74	99.74	92.90	64.63	153.19	109.64			
House price (sqm.)	1.29	0.71	1.15	0.70	1.38	0.70			
Price small city	1.15	0.73	1.00	0.76	1.21	0.70			
Price medium city	1.29	0.67	1.13	0.66	1.39	0.66			
Price large city	1.60	0.78	1.41	0.73	1.78	0.79			
Rent per sqm.	0.05	0.03	0.04	0.03	0.05	0.03			
Rent small city	0.04	0.03	0.04	0.03	0.04	0.02			
Rent medium city	0.05	0.03	0.04	0.03	0.06	0.03			
Rent large city	0.07	0.04	0.05	0.04	0.08	0.03			
Observations	11515		4349		7166				

Notes : income, wealth, price, rent and house value are in thousand euro 2002.

Table 6: Financial indexes

Variable		Mean	Std. Dev.
Interest rate on debt	overall	0.1093	0.0344
	between		0.0096
	within		0.0331
Interest rate on deposits	overall	0.0467	0.0250
	between		0.0016
	within		0.0250
Spread	overall	0.0626	0.0134
	between		0.0103
	within		0.0088

Source: elaboration on Bank of Italy data. Years 1993-2002.

Notes: 100 observations (20 regions observed 5 times).

Table 7: Probit regression on the probability of being owner: basic model on pooled sample.

	(1)	(2)	(3)
Wealth	0.014*** [-0.001 [0.004]	0.000 -0.003 [-0.000]	0.000 -0.003 [-0.000]
Spread	-0.047 [-0.012] -0.041 [-0.012] -0.018*** [-0.004]	-0.107** [-0.027] -0.055 [0.034] 0.034 [-0.025]	-0.102* [-0.026] -0.055 0.040 -0.025 [0.010]
Years of education	-0.005 [-0.004]	-0.025 [0.008]	-0.025 [0.010]
Spread*wealth		0.003*** [-0.001 [0.001]	0.003*** -0.001 [0.001]
Spread*years of education		-0.009** [-0.004 [-0.002]	-0.010** -0.004 [-0.003]
House price per sqm.	-0.867*** -0.228 [-0.215]	-0.929*** -0.230 [-0.234]	-0.857*** -0.230 [-0.216]
Rent per sqm.	20.820*** -5.962 [5.175]	28.418*** -6.256 [7.153]	27.334*** -6.253 [6.901]
Household size	0.057*** -0.015 [0.014]	0.021 -0.018 [0.005]	0.017 -0.018 [0.004]
Age	0.002 -0.003 [0.000]	0.002 -0.003 [0.000]	0.002 -0.003 [0.000]
Married		0.232*** -0.053 [0.062]	0.219*** -0.058 [0.059]
Employee			0.093* -0.052 [0.024]
Self-employed			-0.023 -0.073 [-0.006]
Male			0.018 -0.049 [0.005]
Private sector			-0.062 -0.043 [-0.015]
Small city ($\leq 20\ 000$)			0.189*** -0.050 [0.045]
Large city ($> 500\ 000$)			-0.230*** -0.067 [-0.063]
Observations	11515	11515	11515
Log likelihood	-3852.438	-3829.389	-3804.233
χ^2	786.398	914.950	952.011

Notes: * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. All regressions include a constant, time and regional dummies. Standard errors are in brackets, marginal effects computed at the mean of independent variables are in square brackets. Standard errors are robust to heteroskedasticity and to correlation within repeated observations of the same household. Monetary variables are expressed in thousand euro 2002.

Table 8: Addressing the endogeneity of spread and wealth: a control function approach

	Basic	Second step	First step spread
Wealth	-0.005 (0.004)	-0.008 (0.005)	
Spread*wealth	0.325*** (0.060)	0.325*** (0.089)	
Spread	-8.991 (7.402)	-3.446 (11.282)	
Years of education	0.058* (0.030)	0.098*** (0.033)	
Spread*years of education	-1.323*** (0.499)	-1.355** (0.547)	
House price per sqm.	-0.558** (0.279)	-0.152 (0.384)	0.003 (0.004)
Rent per sqm.	25.350*** (7.131)	26.752*** (8.563)	-0.421*** (0.137)
Employee	0.079 (0.058)	0.013 (0.067)	
Self-employed	-0.026 (0.079)	0.120 (0.090)	
Age	0.002 (0.003)	0.014** (0.006)	
Male	0.048 (0.052)	0.088* (0.052)	
Married	0.220*** (0.063)	0.272*** (0.058)	
Household size	0.008 (0.020)	0.044** (0.021)	
Private sector	-0.045 (0.046)	-0.057 (0.038)	
Small city (< 20 000)	0.202*** (0.051)	0.231*** (0.048)	
Large city (> 500 000)	-0.167** (0.073)	-0.139** (0.070)	
Residual wealth		0.003** (0.001)	
Residual spread		-7.409 (13.040)	
Nb. branches*1993			-18.773 (15.975)
Nb. branches*1995			-22.514 (16.369)
Nb. branches*1998			-14.391 (15.332)
Nb. branches*2000			-8.553 (14.605)
Nb. branches*2002			0.608 (15.241)
Share of branches from local banks*1993			-0.037*** (0.010)
Share of branches from local banks*1995			-0.041*** (0.010)
Share of branches from local banks*1998			-0.042*** (0.009)
Share of branches from local banks*2000			-0.039*** (0.010)
Share of branches from local banks*2002			-0.030** (0.009)
Savings banks per capita*1993			-584.471 (470.421)
Savings banks per capita*1995			-1400.979*** (476.475)
Savings banks per capita*1998			-909.131** (443.803)
Savings banks per capita*2000			-786.978* (442.635)
Savings banks per capita*2002			-640.787 (444.432)
Cooperative banks per capita*1993			894.538*** (281.524)
Cooperative banks per capita*1995			1037.550*** (284.537)
Cooperative banks per capita*1998			742.138** (289.018)
Cooperative banks per capita*2000			378.435 (292.980)
Cooperative banks per capita*2002			115.834 (315.855)
	28		
Observations	8853	8853	95
Log-likelihood	-2982.728	-2977.352	
χ^2	818.108	986.698	

Notes: * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. All regressions include a constant, time and regional dummies; only time dummies are in the model for spread. Marginal effects computed at the mean of independent variables are in square brackets. Standard errors (in round brackets) are robust to correlation within repeated observations of the same household; for the second step standard errors are computed by bootstrapping (100 replications). Monetary variables are expressed in thousand euro 2002.

Table 9: Addressing the endogeneity of wealth: control function approach

	Basic	Second step	First step
Wealth	-0.005 (0.004) [-0.001]	-0.008* (0.005) [-0.002]	
Spread*wealth	0.325*** (0.060) [0.085]	0.325*** (0.085) [0.085]	
Spread	-8.265 (7.512) [-2.157]	-5.725 (7.964) [-1.493]	729.599 (773.279)
Years of education	0.058* (0.030) [0.015]	0.107*** (0.037) [0.028]	14.705*** (2.736)
Spread*years of education	-1.323*** (0.499) [0.345]	-1.482*** (0.533) [-0.387]	-39.127 (41.534)
House price per sqm.	-0.562** (0.279) [-0.147]	-0.181 (0.287) [-0.047]	119.949*** (27.596)
Rent per sqm.	24.521*** (7.289) [6.399]	27.266*** (7.700) [7.109]	947.672 (690.875)
Employee	0.079 (0.058) [0.021]	0.014 (0.060) [0.004]	-20.810*** (7.688)
Self-employed	-0.025 (0.079) [-0.007]	0.122 (0.096) [0.031]	43.013*** (9.297)
Age	0.002 (0.003) [0.000]	0.014** (0.006) [0.004]	4.031*** (0.325)
Male	0.049 (0.052) [0.013]	0.090* (0.049) [0.024]	13.052** (5.699)
Married	0.221*** (0.063) [0.061]	0.273*** (0.063) [0.076]	8.826 (9.207)
Household size	0.008 (0.020) [0.002]	0.044* (0.023) [0.011]	11.489*** (2.431)
Private sector	-0.045 (0.046) [-0.012]	-0.058 (0.041) [-0.015]	-4.565 (4.613)
Small city (< 20 000)	0.201*** (0.051) [0.050]	0.231*** (0.043) [0.057]	8.254 (5.221)
Large city (> 500 000)	-0.169** (0.073) [-0.047]	-0.141** (0.057) [-0.039]	10.226 (6.906)
Fitted residual		0.003** (0.001) [0.001]	
Parent alive			6.233 (6.447)
Parent hh head self-employed			34.007*** (5.254)
Parent partner self-employed			13.356** (5.464)
Observations	8853	8853	8853
Log likelihood	-2982.684	-2977.416	
χ^2	818.018	837.468	

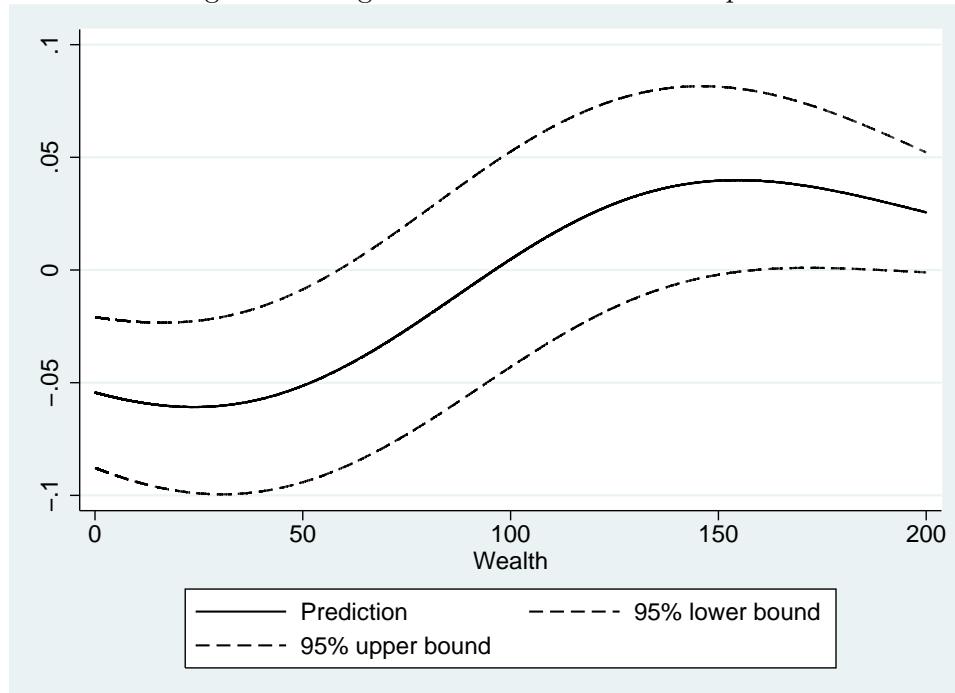
Notes: * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. All regressions include a constant, time and regional dummies. Marginal effects computed at the mean of independent variables are in square brackets. Standard errors (in round brackets) are robust to correlation within repeated observations of the same household; for the second step standard errors are computed by bootstrapping (100 replications). Monetary variables are expressed in thousand euro 2002.

Table 10: Exploiting the panel dimension: Chamberlain random effect probit and conditional logit

	Pooled	RE probit	FE logit
Wealth	-0.000 (0.005)	0.004 (0.005)	-0.011 (0.029)
Spread*wealth	0.268*** (0.086)	0.419*** (0.077)	1.124** (0.523)
Spread	-11.477 (10.237)	-6.486 (32.473)	47.075 (101.813)
Years of education	0.040 (0.044)	0.027 (0.123)	
Spread*years of education	-1.382* (0.751)	-2.742 (1.964)	-3.135 (3.376)
House price per sqm.	-1.210*** (0.391)	-2.732** (1.251)	-7.954* (4.510)
Rent per sqm.	23.307** (9.354)	57.380* (31.490)	223.550** (113.322)
Employee	0.074 (0.079)	0.135 (0.298)	-0.530 (1.126)
Self-employed	-0.141 (0.118)	-0.490 (0.402)	-1.956 (1.999)
Age	-0.002 (0.005)	0.017 (0.019)	0.135 (0.254)
Male	0.074 (0.083)	0.163 (0.290)	
Married	0.154 (0.101)	0.678* (0.354)	9.758 (8.804)
Household size	-0.003 (0.033)	0.307 (0.206)	0.376 (0.488)
Private sector	-0.022 (0.071)	-0.192 (0.228)	0.464 (0.873)
Small city (< 20 000)	0.060 (0.093)	0.287 (0.313)	
Large city (> 500 000)	-0.178 (0.116)	-1.001* (0.523)	
Mean wealth		0.032*** (0.003)	
Mean hh size		-0.315 (0.236)	
Observations	5311	5311	535
Log likelihood	-1634.437	-1109.218	-39.634
χ^2	439.657	1436.901	322.369

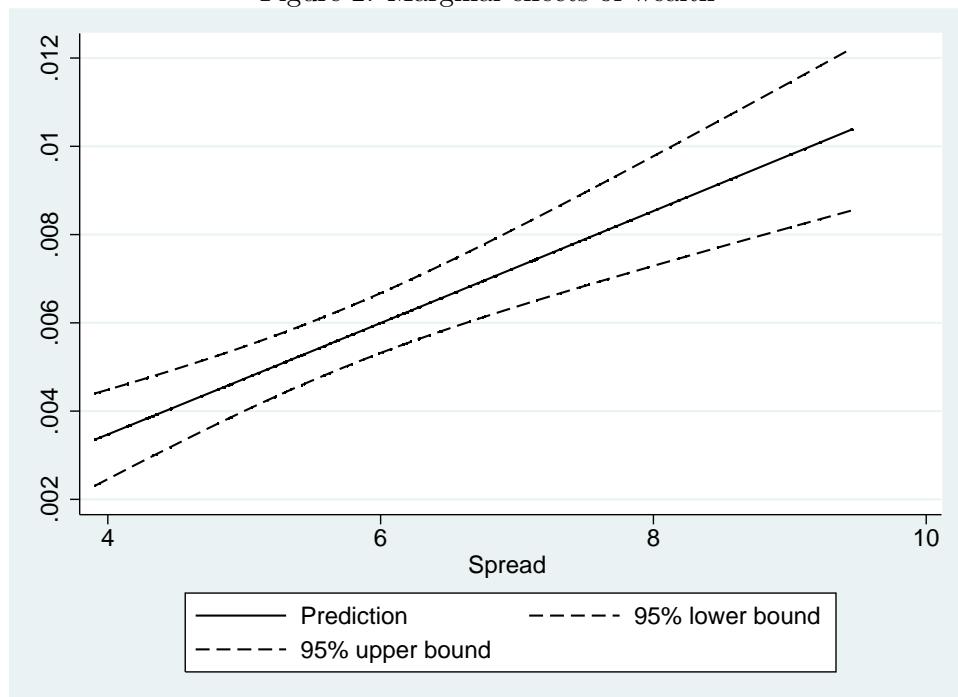
Notes: * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. Constant term, time and regional dummies are included. Standard errors are in brackets. Monetary variables are expressed in thousand euro 2002.

Figure 1: Marginal effects of interest rate spread



Notes: Marginal effects are computed for a couple with a male household head aged 35 years, with a high school diploma, who is an employee living in a medium-sized city in Lombardia in 1998. Other variables are at their median value. Wealth is expressed in thousand euros 2002.

Figure 2: Marginal effects of wealth



Notes: Marginal effects are computed for a couple with a male household head aged 35 years, with a high school diploma, who is an employee living in a medium-sized city in Lombardia in 1998. Other variables are at their median value. Wealth is expressed in thousand euros 2002.

Appendix A. Description of the variables.

Individual variables

Wealth: it is measured by the stock of total net wealth independently on how it has been invested, i.e real estate and financial assets net of liabilities (without business equity, trade assets and liabilities).

Years of education: Years of schooling necessary for the highest educational qualification earned.

Male: the household head is a male.

Age: age of the household head.

Employee, Self-employed: dummies equal to one if the worker is respectively an employee or a self-employed. The reference category is “not employed”.

Married: the marital status is married.

Household size: number of persons from 0 years of age upwards living in the household.

Private sector: the employee, retired or unemployed do/did not work in the public sector.

Small city, Large city: the town where the household lives has respectively less than 20,000 or more than 500,000 inhabitants.

Market variables

Interest rate spread: borrowing and lending interest rates refer, respectively, to short run (up to 18 months) interest charged on all customers and to interest yielded by overall deposits (current and deposit accounts, fixed term deposits, interest-bearing bonds and certificate of deposit).

House price per sqm., Rent per sqm.: they are computed as the average regional level of house value and annual rental payments per squared meter computed from each wave of SHIW data. Both informations are available for owners and renters. Hence interviewees report the market price of the house where they live and, moreover, tenants declare the amount of rental payment and homeowners the amount they would collect by renting their dwelling. Supporting the suitability of SHIW data for house price, Cannari and Faiella (2007) show that SHIW estimates for 2002 turn out to be very close to market values computed resorting other data sources.³⁴

Other environmental variables that might affect the relative attractiveness of owning or renting are transaction costs, the tax code and policies

³⁴The main dataset they use are gathered by Consulente Immobiliare and Osservatorio Mercato Immobiliare dell’Agenzia del Territorio (OMI). I do not rely on these measure because the first one collects information only on a small sample of municipalities, while the second one is available only from 2002.

supporting one of the alternatives (Bourassa et al., 1993; Hendershott and White, 2000). As for transaction costs related to housing turnover, they include duties on purchase, notary and real estate agency fees. While the former are geographically homogeneous throughout the country, the level of fees might indeed differ across region and years; time-varying measures for these costs are however not available.³⁵ The tax code might have a substantial impact not only on transaction costs but also on the relative profitability of owning with respect to renting and on the cost of loans. Some aspects of the tax system are set at the central level and are homogeneous across regions (for instance imputed rents of dwellings are not taxed); they are therefore irrelevant for this analysis. The main tax charged on real estate properties (Imposta Comunale sugli Immobili, ICI) is however determined at the municipal level and might matter.³⁶ But its limited heterogeneity make it less powerful: the mean value of the ICI tax rate was indeed 5.20% in 2006 and 72% of Italian councils enforced a tax rate between 4.5 and 5.5%;³⁷ a homogeneous and quantitatively relevant deduction makes the net tax rate even less widespread across councils.³⁸ Moreover the tax is computed on the basis of the officially recorded rent ('rendita catastale'), that is often not updated and is not informative about the house market value. Tenure choices might also be influenced by policies implemented at local level to support homeownership by young households. In order to check the robustness of findings to this issue, I therefore estimate the model for different age brackets.

Family background variables

Parent hh head self-employed, Parent partner self-employed: at least one parent of, respectively, the household head or the partner was self employed when she/he was the current age of the interviewed (if the parent was retired or deceased at that age, the information refers to time preceding retirement or death). Self-employed are members of the professions, entrepreneurs and free lances.

Parent alive: at least a parent of the partner is alive.

³⁵The maximum and minimum thresholds for notary fees are decided at the state level but -within this range - their observed level is determined by the local Notary Council. As for real estate agency, an indicator for charged fees is not available and factors like tax evasion make its measure difficult.

³⁶This tax has been removed for the dwelling in 2008.

³⁷Elaboration on IFEL (Istituto per la Finanza e l'Economia Locale) data. Results are similar across regions.

³⁸The amount of this deduction is 103.29 euro but it can be raised by local administration.

Appendix B. The institutional framework

Credit markets³⁹

As illustrated by Casolaro et al. (2006), the Italian loan market has three distinctive features. First, it is small with respect to that of other European countries: In 2006, the ratio between mortgages and the gross domestic product was less than 20% in Italy, and around 80% in the United Kingdom. This evidence is confirmed by data in Table 4 that show a low mortgage take-up rate and a low incidence of debt on house values. Second, the household loan market has been growing very quickly during the last years, with regard to both consumer credit and mortgages (e.g., the ratio between mortgages and GDP rose from less than 4% in 1984 to 13% in 2003 (Casolaro et al., 2006)).

A third characteristic of the Italian credit market is its heterogeneity across regions, as seen from an analysis of several financial indicators.⁴⁰ This situation is partly the outcome of strict market regulation of the banking system that took place during the '30s and had long-lasting effects. The Italian banking law of 1936 was introduced in response to the 1930-1931 banking crisis, with the goal of enhancing bank stability through severe restrictions on competition and geographical spreading. Even if homogeneously imposed throughout the country, the law impacts different areas differently, according to the structure of the banking sector in 1936. However, according to Guiso et al. (2004, 2007), the structure of the banking system in 1936 was unrelated to the level of economic development. Each credit institution was assigned a geographical area of competence based on its presence in 1936, and its ability to grow and lend was restricted to this area. A further directive, issued in 1938, established that national banks could open branches only in the main cities; cooperative and local commercial banks could only open branches within the boundaries of the province in which they operated in 1936, while savings banks could expand within the boundaries of the region - comprising several provinces - they operated

³⁹The main references for this paragraph are Guiso et al. (2004, 2007) and Casolaro et al. (2006).

⁴⁰First, bank branch density is widely used in the literature as a measure for financial development (Benfratello et al., 2008): In 2000, it ranged between one branch for 5000 individuals in Calabria and Campania and one branch for 1000 people in Trentino Alto Adige.⁴¹ In addition, access to the credit market differs across regions: The index built by Guiso et al. (2004) to measure this variable shows that, all else being equal, the probability of getting a loan in Marche is 50% higher than in Calabria, where access is the most difficult. The spread between borrowing and lending interest rates is heterogeneous across regions as well: In 2002, it ranged between 4.29% in Emilia Romagna and 7.32% in Calabria.

in 1936 (Guiso et al., 2007). This regulatory system, which enhanced the wide heterogeneity in regional financial market conditions, was maintained almost unchanged until the 1980s, when the process of European integration triggered radical reforms. Hence, in 1986, the procedure to open new branches was facilitated, and entry was completely liberalized in 1990, by removing authorizations and restrictions to entry and opening new branches. The deregulation process boosted a convergence in the degree of financial development (Casolaro et al., 2006), but, as anticipated, significant variability is still evident. These geographical differences are partly driven by differences in the stringency of the 1936 Banking Law: The third column of Table 8 reports the OLS estimate for the regional interest rate spread and shows a significant effect of the variable for the banking structure in 1936 (see Section 5.2 for comments about the sign and significance of the coefficients.).⁴²

Rental markets

The Italian rental market is relatively thin with respect to other countries. According to Cipolletta et al. (2005), in 2003 only 19% of houses were rented in Italy, versus more than 30% in Denmark, France, Finland, and the United Kingdom and more than 50% in Germany. This underdevelopment may be driven by a strict regulation that entails inefficiency in the market and by a legislation that makes it difficult to evict tenants. Until 1998, the law on controlled rent (*equo canone*) established rules to fix rental payments according to a house's characteristics, hampering bargaining between owners and tenants, and, in turn, the supply of houses for rent. This law was aimed at overcoming limits in the public supply of council houses, but it actually charged the burden of the provision of houses at low prices onto the private sector. To overcome these inefficiencies and reduce the size of the black market, a liberalization of rental contracts was implemented in 1998 (L. 431/98).⁴³ However, it failed to foster market development, which remains relatively thin and inefficient today.

⁴²An investigation of the determinants of the persistence of this heterogeneity goes beyond the scope of this paper. An explanation for this evidence is proposed by Casolaro et al. (2006). The authors argue that financial market conditions are driven by differences in formal and informal loan contract enforcement, namely, the efficiency of the judicial system and the endowment of ‘social capital’.

⁴³It established four types of contracts: unregulated contracts (*completamente liberi*: tenant and landlord are free to choose the duration of the contract and the amount of the rent to be paid), semi-regulated rent (*canoni concordati*: the rent and the contract duration are subject to a binding regulation), short-term leases and student housing contracts, and short term contracts (3 months or longer) for students and transient workers.

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